

FERMENTEN™

REDUCE RATION COST AND OPTIMIZE PERFORMANCE WITH CONSISTENT METABOLIZABLE PROTEIN

In the volatile protein commodity market, you could be missing out on the value of a stable, consistent protein source in your ration.

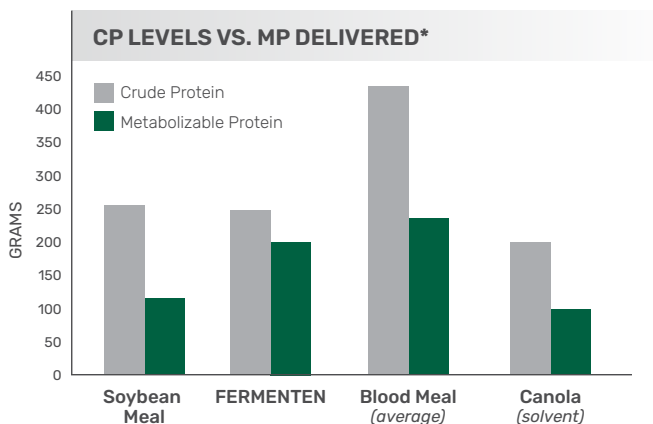
WHAT IS FERMENTEN™?

A high-quality, highly digestible source of amino acids and peptides designed to maximize milk and component production while decreasing ration costs.

WHY FERMENTEN™?

Delivers more metabolizable protein (MP)

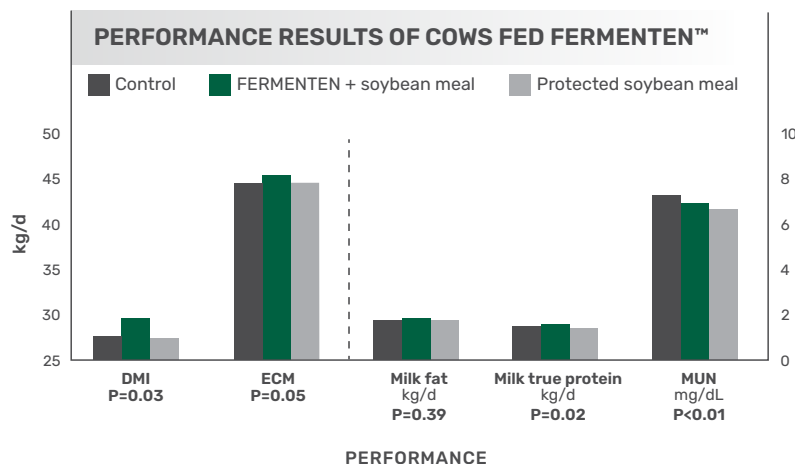
Feeding similar levels of crude protein (CP) delivers vastly different MP levels, which can lead to unnecessary overfeeding of protein. Fed as a protein source, FERMENTEN reduces CP degradation and drives MP production to maximize value.



*Values based on the increase in MP predicted in CNCPS (v 6.5.5) by adding one pound of each supplement to a high-producing cow's diet.

Enhances performance

Because FERMENTEN reduces rumen protein degradation, more metabolizable protein reaches the intestine. That means more amino acids flow from the rumen to the omasum, delivering an increase in dry matter intake (DMI), energy corrected milk (ECM), milk fat and protein yield.¹



WHY FERMENTEN™?

Reduces ration cost

Rations lowering or eliminating costly protein sources and adding FERMENTEN have been shown to provide a cost savings while maintaining MP supply and optimizing performance.

Provides consistency

Unlike volatile commodity protein sources, FERMENTEN offers consistent pricing and dependable nutrient quality. This eliminates the need for constant ration adjustments due to fluctuating market prices.

Accelerates heifer growth

FERMENTEN helps heifers reach breeding size quicker, facilitating their entry into the milking herd sooner.

Research showed FERMENTEN-fed heifers reached breeding height 170 days sooner than heifers not fed FERMENTEN and 90 days sooner than the Hoffman Standard. FERMENTEN-fed heifers also reached breeding weight 60 days sooner than the Hoffman Standard.²

RECOMMENDED FEEDING RATES

For feeding rates and considerations, work with your nutritionist to review ration MP estimates. Feed FERMENTEN at a rate of 2-3% of total ration dry matter.

- UP TO -

3%

RATION DRY
MATTER

COWS

- UP TO -

2-2.5%

RATION DRY
MATTER

HEIFERS



FERMENTEN™

Discuss FERMENTEN with your local Arm & Hammer Animal Nutrition representative or nutritionist, or visit ahanimalnutrition.com.

¹ Fessenden SW, Ross DA, Block E, Van Amburgh ME. Effects of soybean meal, FERMENTEN, or expeller soybean meal on milk performance and intake in lactating dairy cattle. *J Anim Sci* 2016;94 (Suppl. 5):777-778.

² Hoffman P. University of Wisconsin Cooperative Extension Service.

